

Best Practices to Maximize Practice Growth: Proven Systems to Drive Profit, Production and Team Performance



Regional Program



Hosted By: Craig Taylor, DMD - Christine Shurley, DDS - Piyush Patel, DDS

Program Description:

This course is designed for practice leaders looking to elevate performance through proven systems that increase production, profitability, and team engagement. Special focus is given to strengthening referral relationships and building a unified, team-based approach that enhances the patient experience. Learn how to implement scalable structures that drive consistent results across locations, improve associate retention, and create a culture of excellence. You'll walk away with actionable tools to streamline operations, align your team, and deliver higher-quality care through collaboration.

Program Objectives:

At the completion of the program, participants should be able to:

- Increase production, collections, and profitability using repeatable performance systems.
- Build strong referral partnerships that support collaborative, patient-centered care.
- Foster a high-performing team culture focused on accountability and engagement.
- Improve associate doctor retention through structured mentorship and support.
- Streamline operations and lead with clarity across growing practices.
- Enhance the patient experience through coordinated team and referral efforts.



Anthony Blanco, Consultant

Anthony Blanco is driven and ambitious, with a passion for helping others achieve their goals and overcome challenges. With over 20 years of dental business coaching, his focus has been on revenue growth strategies through systems, skill acquisition, building high performing teams, leadership coaching, and culture and behavior change. From small businesses to large capital investment companies, Anthony has helped dental practices assess and optimize strategic growth goals ultimately improving patient outcomes and satisfaction. Dental Research, and a member of several professional associations.

Date / Time:

Friday, January 30, 2026
Registration: 8:00 am
Seminar: 8:30 am – 3:30 pm
Breakfast, Lunch & Happy
Hour included.

Venue:

The Standard Club
6230 Abbotts Bridge Rd
Johns Creek, GA 30097

Register: https://education.zimvie.com/events/course:3662109_3740976



Registrations are available on a first-come, first-served basis as seating is limited.

Tuition based program:

Please call Christine to
complete payment
770-495-9193

CE Credit: 7 Lecture
Questions?

Call/Email Michelle Fasone
404-803-2270

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Certain state and federal laws require disclosure of information on compensation, reimbursement, or other expenses paid by ZimVie to clinicians. In this regard, clinician agrees to complete any such reporting forms and to comply with any additional information requests from ZimVie. Once reported to the applicable state and federal agencies, such information may be publicly accessible.



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1/1/2025 to 12/31/2028.
Provider ID# 208673

DISCLOSURE: ZimVie Dental manufactures and distributes products discussed in this course. This course is designed to present a fair and balanced view of all options.

DISCLAIMER: Participants must always be aware of the hazards of using limited knowledge in integrating new techniques or procedures into their practice. Only sound evidence-based dentistry should be used in patient therapy. The information in this course is of a general nature and does not represent or constitute medical advice or recommendations and is for dental education purposes only. ZimVie Dental does not practice medicine or dentistry. Each clinician should exercise his or her own independent judgment in the diagnosis and treatment of an individual patient, and this course and information does not purport to replace the comprehensive training clinicians have received.

IMPORTANT: Massachusetts and Vermont laws prohibit manufacturers of dental devices from providing free meals to clinicians under certain circumstances. Please notify your host if you are licensed to practice in either of these states.

REGISTRATION AND CANCELLATION POLICY: In order to provide each course participant with a focused and personalized educational experience, the number of registrants is limited for each course. Registration is accepted on a first-come, first-served basis. ZimVie Dental reserves the right to cancel a course no later than 14 days prior to the course start date. Please be aware that ZimVie Dental is not responsible for reimbursement of travel expenses in the event that a course is cancelled. In the event that a registrant needs to cancel, written notification must be sent to events@zimvie.com at least 30 days prior to the course date to receive a full refund. Cancellations received less than 30 days, but more than 15 days prior to the course date will receive a 50% refund. No refunds are provided after this date. A \$25 administration fee will apply to all attendee cancellations. Please allow 2 weeks for refunds. "No shows" will not qualify for refunds.

TRANSPARENCY REPORTING: All payments and "transfer of value" items provided to health care providers will be reported as required by federal and state laws and regulations. "Transfer of Value" items include meals and continuing dental education credits.